

TechTransport

Sponsorship Opportunities

itec | Information Technology
Empowerment Center





Dear Business Leader,

Join us as students launch into space, learn robotics, get help with their math and science homework, prepare for college, and train as tomorrow's scientists, engineers and entrepreneurs.

The Information Technology Empowerment Center (ITEC) invites you to invest in our community by sponsoring TechTransport, the ITEC Bus - a mobile learning center, computer lab, ITEC Space Ship and hands-on teaching location that will move throughout the Lansing area.

TechTransport brings innovation to the mid-Michigan area by traveling throughout the area providing education in science, technology, engineering and math (STEM). The bus will go to schools, libraries, nonprofits, community centers and anywhere else in the Lansing area where children and youth gather.

TechTransport is a visible way for you to show your commitment to children and youth in our community. Our partners include Dean Transportation, Lansing Community College, Michigan State University, the R.E. Olds Foundation, the Joe D. Pentecost Foundation, Gannett Foundation and Tripp Automotive. We invite you to join us.

We hope you will get on board!

Kirk Riley
Executive Director, ITEC

Sponsorship Levels



STEER US HOME

\$25,000 Title Sponsor (Only 2 Remaining)

- Your company name/logo is placed on the side of TechTransport, the ITEC bus
- Private tour and demonstration of Team TechTransport
- Company name/logo placed on 2,500 T-shirts worn by ITEC students
- Acknowledgement in ITEC e-newsletter, on TechTransport website, Facebook page and Twitter
- Company featured as Title Sponsor in ITEC annual report



STEP ON THE GAS

\$15,000, Support Sponsor (3 Available Annually)

- Your company name/logo is placed on back of the bus
- Acknowledgement in ITEC e-newsletter, on TechTransport website, Facebook page and Twitter
- Recognition in ITEC annual report



LIGHT OUR SPARKPLUGS

\$10,000, T-shirt Sponsor (Only 12 Available)

- Your company name/logo is placed on T-shirts
- Acknowledgement in ITEC e-newsletter, on TechTransport website, Facebook page and Twitter
- Recognition in ITEC annual report



TURN OUR IGNITION

\$5,000, Workstation Sponsor (Only 12 Available)

- Your company name/logo is placed on student workstations
- Acknowledgement in ITEC e-newsletter, on TechTransport website, Facebook page and Twitter
- Recognition in ITEC annual report



FILL UP OUR TANK

\$2,500, Snack Sponsor (1 Available Annually)

- Acknowledgement in ITEC e-newsletter, on TechTransport website, Facebook page and Twitter
- Recognition in ITEC annual report
- Provide youth who participate in TechTransport programs with a healthy snack.

Program Sponsorship Opportunities



One-Week Camp Sponsor - \$3,000

Provide 12 Lansing area students with 10 hours of after school STEM education

- Company name and logo placed on all TechTransport camp promotional materials
- Opportunity to visit the camp in action
- Acknowledgment in ITEC e-newsletter, on TechTransport website, Facebook and Twitter pages
- Recognition in ITEC annual report and media release
- Company name, logo and link placed on ITEC website homepage
- Signage in the bus during camp
- Advertisement on ITEC Facebook and Twitter pages



Full-Day Camp Sponsor - \$2,400

Provide 12 Lansing area students with 8 hours of STEM education on a Saturday

- Company name and logo placed on all TechTransport camp promotional materials
- Opportunity to visit the camp in action
- Acknowledgment in ITEC e-newsletter, on TechTransport website, Facebook and Twitter pages
- Recognition in ITEC annual report and media release
- Advertisement on ITEC Facebook and Twitter pages



Half-Day Camp Sponsor - \$1,200

Help 12 Lansing area students blast into space and get excited about STEM

- Recognition in all pre-camp promotions
- Opportunity to visit the camp in action
- Acknowledgment in ITEC e-newsletter, on TechTransport website, Facebook and Twitter pages
- Recognition in ITEC annual report



Demonstration Sponsor - \$600

Give 12 students the opportunity to see Team TechTransport in action

- Recognition in all pre-demonstration promotions
- Opportunity to visit the camp in action
- Acknowledgment in ITEC e-newsletter
- Recognition in ITEC annual report

Other Sponsorship Opportunities Can be Tailored to Your Company



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