Dear Business Leader,

Join us as students launch into space, learn robotics, get help with their math and science homework, prepare for college, and train as tomorrow’s scientists, engineers and entrepreneurs.

The Information Technology Empowerment Center (ITEC) invites you to invest in our community by sponsoring TechTransport, the ITEC Bus - a mobile learning center, computer lab, ITEC Space Ship and hands-on teaching location that will move throughout the Lansing area.

TechTransport brings innovation to the mid-Michigan area by traveling throughout the area providing education in science, technology, engineering and math (STEM). The bus will go to schools, libraries, nonprofits, community centers and anywhere else in the Lansing area where children and youth gather.

TechTransport is a visible way for you to show your commitment to children and youth in our community. Our partners include Dean Transportation, Lansing Community College, Michigan State University, the R.E. Olds Foundation, the Joe D. Pentecost Foundation, Gannett Foundation and Tripp Automotive. We invite you to join us.

We hope you will get on board!

Kirk Riley
Executive Director, ITEC
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<tr>
<th>Sponsorship Level</th>
<th>Cost</th>
<th>Benefits</th>
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| **STEER US HOME**                     | $25,000 Title Sponsor (Only 5 Remaining) | - Company logo placed on the side of TechTransport, the ITEC bus  
- Opportunity to welcome guests at TechTransport Launch event  
- Full page ad in TechTransport Launch event program  
- Recognition in all pre-event promotions, including press release  
- Private tour and demonstration of Team TechTransport  
- Company name/logo placed on 2,500 t-shirts worn by ITEC students  
- Acknowledgment in ITEC e-newsletter, on TechTransport website, ITEC Facebook page, Instagram and Twitter  
- Company featured as Title Sponsor in ITEC annual report |
| **STEP ON THE GAS**                   | $15,000 T-Shirt Sponsor (1 Available Annually) | - Your company name/logo is placed on 2,500 t-shirts worn by ITEC students  
- Recognition at TechTransport Launch event  
- Full page ad in TechTransport Launch event program  
- Acknowledgment in ITEC e-newsletter, on TechTransport website, ITEC Facebook page, Instagram and Twitter  
- Recognition in ITEC annual report |
| **LIGHT OUR SPARKPLUGS**              | $10,000 Supporting Sponsor (Only 6 Available) | - Your company name/logo is placed on the back of the bus  
- Recognition at TechTransport Launch event  
- 1/2 page ad in TechTransport Launch event program  
- Acknowledgment in ITEC e-newsletter, TechTransport website, ITEC Facebook page, Instagram and Twitter  
- Recognition in ITEC annual report |
| **TURN OUR IGNITION**                 | $5,000 Work Station Sponsor (Only 12 Available) | - Your company name/logo is placed on a student work station  
- Recognition at TechTransport Launch  
- 1/4 page ad in TechTransport Launch event program  
- Acknowledgment in ITEC e-newsletter, on TechTransport website, Facebook page, Instagram and Twitter  
- Recognition in ITEC annual report |
| **FILL UP OUR TANK**                  | $2,500 Snack Sponsor (1 Available Annually) | - Business card size ad in TechTransport Launch event program  
- Acknowledgment in ITEC e-newsletter, on TechTransport website, Facebook page, Instagram and Twitter  
- Recognition in ITEC annual report  
- Recognition at TechTransport Launch  
- Provide youth who participate in TechTransport programs with a healthy snack. |
### Program Sponsorship Opportunities

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<tr>
<th>Sponsorship Level</th>
<th>Sponsorship Fee</th>
<th>Description</th>
<th>Benefits</th>
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| **One-Week Camp Sponsor - $3,000** |                  | **Provide 12 Lansing area students with 10 hours of after school STEM education**                                                                                                                                                                                     | - Company name and logo placed on all TechTransport camp promotional materials  
- Opportunity to visit the camp in action  
- Acknowledgment in ITEC e-newsletter, on TechTransport website, Facebook and Twitter pages  
- Recognition in ITEC annual report and media release  
- Company name, logo and link placed on ITEC website homepage  
- Signage in the bus during camp  
- Advertisement on ITEC Facebook and Twitter pages                                                                                                     |